



Sponsorship Packages For the Melton Motorsports Complex

Please note: sponsorship costs shown do not include GST. Other sponsorship opportunities exist, please contact Peter or Roland to discuss your involvement.

The following packages are available per event at the complex;

Bronze Package Includes; **\$200.00**

- Two (2) passes to the Melton Motorsports Complex.
- Signage on fence line, single sign to be provided by you.
- ¼ page ad in Programs.

Silver Package Includes; **\$600.00**

- Four (4) passes to the Melton Motorsports Complex.
- One exhibition site and rights to distribute promotional material at the Melton Motorsports Complex for the duration of the event.
- Promotion of your business by on-course commentary team, using approx 30 second scripts provided by you, at various times over the weekend. On-course commentary will be delivered by p.a. system and local community FM radio.
- Presence on the Melton Motorsports website (www.meltonmotorsports.com.au) including use of your business logo and link to your business website.
- Your business logo displayed on the official Melton Motorsports "event" t-shirt.
- Reference to "your business" in Melton Motorsports DVD. (nb. 3000 copies of Melton Motorsports DVD were sold and we are currently negotiating to have the Melton Motorsports DVDs distributed in Blockbuster outlets)
- Your business logo displayed on promotional material produced after signing sponsorship agreement for the event including;
 - Flyers used for distribution at shows and promotional events leading up to the event.
 - 5000 full colour A2 posters.

www.meltonmotorsports.com.au

Peter Freckleton – 0408 502 921 frecks@meltonmotorsports.com.au
Roland Geilen – 0407 419 646 roland@meltonmotorsports.com.au

Correspondence:
6 Egret Court
Werribee VIC 3030
Fax: 03 9741 9646



Gold Package Includes;
\$1200.00

- Naming rights to specific competition events on the day at the Melton Motorsports Complex. The nominated events will be referred to as "Your Business Event" in promotional material, advertising, media releases and newsletters concerning the event.
- Six (6) x 2-day passes to Melton Motorsports.
- One exhibition site and rights to distribute promotional material at the Melton Motorsports Complex for the duration of the event.
- Promotion of your business by on-course commentary team, using approx 30 second scripts provided by you, at various times over the weekend. On-course commentary will be delivered by p.a. system and local community FM radio.
- Rights to display promotional banners or corflute signs for the duration of the event, provided by you.
- Presence on the Melton Motorsports website (www.meltonmotorsports.com.au) including use of your business logo and link to your business website.
- Your business logo displayed on the official Melton Motorsports "event" t-shirt.
- Opportunity for "your business" representative to be involved at presentation of awards for "your business event".
- Reference to "your business" in Melton Motorsports DVD. (nb. 3000 copies of Melton Motorsports DVD were sold and we are currently negotiating to have the Melton Motorsports DVDs distributed in Blockbuster outlets)
- Your business logo displayed on promotional material produced after signing sponsorship agreement for the event including;
 - Flyers used for distribution at shows and promotional events leading up to the event.
 - 5000 full colour A3 posters.

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Platinum Package Includes;
\$2000.00+

- Naming rights to the whole event at the Melton Motorsports Complex. The event will be referred to as “Your Business Name Event” in promotional material, advertising, media releases and newsletters concerning the event.
- Six (6) x 2-day passes to Melton Motorsports.
- One exhibition site and rights to distribute promotional material at the Melton Motorsports Complex for the duration of the event.
- Promotion of your business by on-course commentary team, using approx 30 second scripts provided by you, at various times over the weekend. On-course commentary will be delivered by p.a. system and local community FM radio.
- Rights to display promotional banners or corflute signs for the duration of the event, provided by you.
- Presence on the Melton Motorsports website (www.meltonmotorsports.com.au) including use of your business logo and link to your business website.
- Your business logo displayed on the official Melton Motorsports “event” t-shirt.
- Opportunity for “your business” representative to be involved at presentation of awards for “your business event”.
- Reference to “your business” in Melton Motorsports DVD. (nb. 3000 copies of Melton Motorsports DVD were sold and we are currently negotiating to have the Melton Motorsports DVDs distributed in Blockbuster outlets)
- Your business logo displayed on promotional material produced after signing sponsorship agreement for the event including;
 - Flyers used for distribution at shows and promotional events leading up to the event.
 - Entry forms and entrant information leaflets.
 - 5000 full colour A3 posters.
 - Regular html newsletter updates to the Melton Motorsports email subscription list.

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